

WBLF



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



Form BC 126 3674  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-1-58

Call letters WBLF

Station location Bellefonte, Pennsylvania

Name of licensee BELLEFONTE BROADCASTING CO., INC. (AL-10-1-58 EFF: 10-31-58)  
MARY H. SIMPSON tr/as BELLEFONTE BROADCASTING COMPANY

100' SW of Blanchard St., Ext. in Spring Township, Bellefonte, PA (CP 5-23-78) (BL-10-1-58)  
Transmitter location 1000' SW of Blanchard St. Ext. in Spring Township, Pa. (CP 5-28-58)

16823  
Main studio location 107 North Allegheny Street, Bellefonte, Pennsylvania (ERC-1311)  
X Corner Spring and High Streets, Bellefonte, Pennsylvania (CP 5-28-58) (BL-10-1-58)



# CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11408	5-28-58	1330kc	500w	Day	7-28 1-28-59
	Construction Permit for new standard broadcast station.				
BRC-1311 (1)	7-3-58	Modification of construction permit to change Remote Control Point and Studio location from Corner Spring & High Sts., Bellefonte, Penn. to 107 North Allegheny Street, Bellefonte, Penn.			
BL-7184	10-1-58	1330kc	500w	Day	10-1 8-1-60
	License to cover CP(BP-11,408 as modified) which authorized a new Standard Broadcast Station.				
BAP-402 Eff:	10-1-58 10-31-58	Voluntary assignment of C. P. to Bellefonte Broadcasting Co., Inc. (issued as Vol. Assignment of license)			
BP-13561	12-9-59	1330	250w	Aux.	2-9 8-9-60
	CP to install a new transmitter (RCA 250D) at 1000 ft. SW of Blachard St. Ext. in Spring Township, Bellefonte, Pennsylvania (location of present transmitter) to be used as an auxiliary transmitter on 1330kc with power of 250 w for aux purposes only, with remote control operation of trans. from main studio.				
BR-3674	7-27-60	Renewal of License			8-1 8-1-63
BP-15618  (AUXILIARY)	8-7-62	1330kc	250w	Aux. Day	10-7 4-7-63
	CP to install AUXILIARY trans (RCA 250D) at 1000' SW of Blanchard St. Ext. in Spring Twp., Bellefonte, Pa., to be operated on 1330kc, 250w, Day, for AUX Purposes only (remote control)				
BMP-10,849 (1)	4-19-63	Mod. of CP (BP-15,618) to extend completion date to			6-30-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BMP-10,960 (2)	8-5-63	Mod. of CP (BP-15,618 as mod) to ext completion date to			10-30-63
BMP-11028 (3)	11-1-63 (Aux.)	Mod. of CP(BP#15,618 as mod.) to change type transmitter to COMPOSITE, to 11-30-			
BR-3674	11-15-63	1330kc.	500w	Day	11-15 8-1-66



Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W B L F .....

Station location .....

Name of licensee See Card #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-11080 (4)	12-10-63	Mod. of CP(BP-15,618 as mod.) for extension of completion date to 1-31-64. (Auxiliary)			
BL-10,512	6-30-64	1330kc	250w	Aux	6-30 8-1-66
		Lic to cover CP(BP-15,618 as mod) which auth the installation of a new auxiliary Trans.			
BR-3674	7-29-66	Renewal of License (Main and Auxiliary)			8-1 8-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3674(S)	7-24-69	Renewal of Main & AUX. & DEN.			8-1-72
BP-18306	12-17-69	970kc	500w	Day	8-17-70
		CP to chg. freq. install new trans.			
PSA	4-3-70		500w		
BL-12,633(L)	6-16-70	970kc (MAIN)	Lic. to cover (BP-18,306) for chgs.		8-1-72
BL-12,634(L)	6-16-70	(Aux) 970kc	Lic. to cover chgs.		8-1-72
Ltr.	10-4-71	Transmitter: CCA AM-500D.			
EBSA	5-25-72				
BR-3674(L)	7-31-72	RENEWAL MAIN & AUX.			8-1-75
BR-3674(S)	8-19-75	RENEWAL (Main & Aux.)			8-1-78
BP-20,140(L)	11-26-76	CP to increase daytime power to 1kw, chg. type trans.			
		970khz	1kw	Day	11-26-77
BL-14,274(L)	4-18-77	Lic. to cover		BP-20,140	for changes 8-1-78
BR-3674(S)	7-12-78	Renewal of License (Main & Auxiliary)			8-1-81
BP-20,998 (L)	5-23-78	CP to increase Aux. Trans. pwr. to 500 watts			
		970khz	500w	RC Aux.	5-23-79



APPLICATION RECORD - BROADCASTING

Call  
Letters ~~now~~ **WBLF**

Name **CARY H. SIMPSON, tr/as BELLEFONTE BROADCASTING COMPANY**  
(P.O. - Radio Station WTRN, Tyrone, Penna.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,408 Rec'd Filed	6-28-57 7-2-57 7-2-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1330kc Power - 500w Hours of operation - Daytime Transmitter location - 1000 ft SW of Blanchard St. Ext. in Spring Twp. Bellefonte, Penna. Studio location - Corner Spring & High Sts. Bellefonte, Penna. Remote Control Point - Same as studio.	GRANTED	5-28-58
ERC-1311 Rec'd Filed	6-28-58 7-1-58 7-1-58	Modification of construction permit to change Studio location and Remote Control Point from Corner Spring & High Sts., Bellefonte, Penn., to 107 North Allegheny Street, Bellefonte, Pennsylvania	GRANTED	7-3-58



GATES BC 5000Y



## APPLICATION RECORD - BROADCASTING

AUG. 1955 #2

Call

Letters W.B.L.B.Name GARY H. SIMPSON tr/aa BELLEFONTE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-7184 Recd Filed	7-30-58 7-31-58 7-31-58	License to cover C.P. (BP-11,408 as mod) which authorized a new Standard Broadcast Station.	GRANTED	10-1-58
BAP-402 Rec'd. Filed	9-10-58 9-17-58 9-17-58	Voluntary assignment of C.P. to Bellefonte Broadcasting Co. Inc.	GRANTED EFF: issued as Vol. Assignment of license.	10-1-58 10-31-58
BP-13561 R & F	10-12-59 10-22-59	Construction Permit to install a new transmitter (RCA-250-D) at 1000 ft. SW of Blanchard St. Ext. in Spring Township, Bellefonte, Pennsylvania (location of present transmitter) to be used as an auxiliary transmitter on 1330kc with power of 250 w for auxiliary purposes only. with remote control operation of trans. from main studio.	GRANTED	12-9-59



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W B L FName BELLEFONTE BROADCASTING CO., INC.BELLEFONTE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3674 Rec'd Filed	3-30-60 4-4-60 4-4-60	Renewal of License	GRANTED	7-27-60
BP- Recd	5-14-62 5-16-62	Construction permit to replace expired CP (BP-13,561 which auth. installation of new transmitter(RCA 250-D) as an aux. trans.(at main trans. loc.) to be operated on 1330kc 250w, with remote control operation from studios for aux. purposes only.	RETURNED CP expired 8-9-60 nec. to file 301 per Sect 1.323b	5-22-62
BP-15,618 R. & F.	5-25-62 5-28-62	CP to install auxiliary trans.(250w Day, RCA Type 250-D). aux only, <del>at 107 Allegheny St.</del> Bellefonte (Centre Co.), Pa., to be operated on 1330kc, 250w Day (1000 ft. SW of Blanchard St. Ext. in Spring Twp.-trans. loc.; remote control point loc. at 107 Allegheny St.	GRANTED	8-7-62



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W B L FName BELLEFONTE BROADCASTING CO., INC.  
Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,849 R. & F.	3-28-63 3-29-63	Mod. of CP (BP-15,618 which auth. install an Aux. trans.) for extension of completion date from 4-7-63 to 6-30-63.	GRANTED	4-19-63
BR-3674 R & F	5-2-63 5-3-63	Renewal of license.	GRANTED	11-15-63
BMP-10,960 R. & F.	6-28-63 7-2-63	Mod. of CP (BP-15,618 as mod., which auth. install auxiliary transmitter) for ext. of completion date from 6-30-63 to 10-30-63.	GRANTED	8-5-63
BMP-11,028 R. & F.	9-26-63 10-2-63	Mod. of CP (BP-15,618 as mod., which auth. install an auxiliary trans.) to change type transmitter to Composite.	GRANTED	11-1-63 ext. completion date to 11-30-63.
BMP-11,080 R & F	11-5-63 11-7-63	Mod. of CP (BP-15,618 as mod which auth install aux trans) for ext. of completion date from 11-30-63 to 1-31-64.	GRANTED to	12-10-63 1-31-64



## APPLICATION RECORD - BROADCASTING

Call  
Letters WBLFName BELLEFONTE BROADCASTING CO., INC.Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
EL-10,512 R. & F.	1-29-64 2-3-64	Lic to cover CP(BP-15,618 as mod) which auth the installation of a new Auxiliary Trans.	GRANTED	6-30-64
BR-3674 R & F	5-2-66 5-5-66	Renewal of license (Main & Auxiliary)	GRANTED	7-29-66
BP- Rec'd	9-13-67 9-14-67	CP to change frequency from 1330kc to 970kc, increase power from 500w to 1kw, install new trans. (Gates BC-1J). <del>Atty-Daly &amp; Joyce</del> enr-C. H. Simpson (Tech. Dir.)	RETURNED violation of 73.37 of Rules	1-5-68
BP-18,306 R.&F. #445324 \$75 PN filed NOV 20 1968	7-19-68 7-19-68 7-19-68 7-30-68	CP to chg. freq. from 1330kc to 970kc; make chgs in ant.(toploading; insert insulator) install new trans.(GATES BC-1J).  Attys-Daly & Joyce Engr-A.D.Ring. & Assoc. Amended 10-6-69 re community needs.	GRANTED	12-17-69



CONTACT: CARY SIMPSON

PHONE: CODE 814; 684-3200

ADDRESS: 108 N. ALLEGHENY ST.  
BELLEFONTE, PENNA.



Aug. 1955

#6

## APPLICATION RECORD - BROADCASTING

Call  
Letters W D L FName BELLEFONTE BROADCASTING CO., INC.  
Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-3674	4-28-69	Renewal of License - Auxiliary	GRANTED	7-24-69
R & F	4-30-69			
#511035 \$30	4-30-69			
BR-3674	4-30-69			
R & F	5-2-69			
#511455 \$75	5-2-69			
Amend R&F	5-12-69			
PRESS JUN 3 1969				
BP- 12-31-69		CP chg. freq. to 970kc, Aux. trans.	RETURNED	1-22-70
Rec. 1-2-70			Unnecessary file 302 with main trans.	
\$30 #566518 1-2-70 JAN 23 1970				
BL-12,634	3-20-70	License to change frequency to 970kc. - Auxiliary Transmitter.	GRANTED	6-16-70
Rec'd & F	3-31-70			
#566518 \$30.	1-2-70			
PTA	4-3-70			
PRESS		Atty: Geo. R. Borsari, Jr. (Daly & Joyce)		



APPLICATION RECORD - BROADCASTING

Call  
Letters W.D.L.F.

BELLEFONTE BROADCASTING CO., INC.

Name .....  
Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,633 R & F #588072 \$30. PTA PRESS JUN 4 1970	3-20-70 3-26-70 3-26-70 4-3-70	Lic.(BP-18,306) for changes. Frequency:970kc Transmitter: GATES BC-500-GY. (MAIN) Atty: Geo. R. Bersari, Jr. (Daly & Joyce)	GRANTED	6-16-70
BR-3674 R & F P.N. PRESS MAY 15 1972	5-2-72 5-3-72 5-3-72	Renewal of License (Main & Auxiliary) AMENDED 5-15-72 re: citation award AMENDED 6-19-72 re: programming; emp. policy	GRANTED	7-31-72
BR-3674 R & F PN Recd. PRESS APR 8 1975	3-31-75 4-1-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 6-30-75 re: commercial matter AMENDED 7-7-75 re: commercial matter	GRANTED	8-19-75



# APPLICATION RECORD - BROADCASTING

Call  
Letters W B L F

Name BELLEFONTE BROADCASTING CO., INC.  
Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20,140 Rec'd Filed \$200-497298 AC-001 PN REC'd JUL 20 1976	10-18-75 11-11-75 11-11-75 12-11-75	Construction permit to increase daytime power to 1kw, change type transmitter: CCA AM-500D Atty: George R. Borsari, Jr. Eng. Marvin Blumberg	GRANTED	11-26-76
BL-14,274 R & F PTA PRESS MAR 3 1977	12-14-76 12-21-76 1-5-77	Lic. to cover BP-20,140 for changes Atty: Leonard S. Joyce	GRANTED	4-18-77
BP-20,998 R&F PRESS: NOV 30 1977	10-14-77 10-14-77	Construction permit to increase output power of auxiliary transmitter from 250 watts to 500 watts	GRANTED	5-23-78



APPLICATION RECORD - BROADCASTING

Call  
Letters W.B.L.F.

Name BELLEFONTE BROADCASTING CO., INC.  
Bellefonte, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-3674 R & F PRESS	3-31-78 4-3-78 APR 24 1978	Renewal of License (Main & Auxiliary)	GRANTED	7-12-78
BR810319UG PRESS	MAY 14 1981	Renewal of License	GRANTED	7-7-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

